

CONTEST NAME: "Take Me Backstage 2019" ("Benchmark Contest")

SPECIFIC CONTEST RULES

Effective Date: January 1, 2019 to December 31, 2019

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WOGG 123 Blaine Road Brownsville, PA 15417 Phone Number: (724)938-2000

WOGI 2 Robinson Plaza Suite 410 Pittsburgh, PA 15205 Phone Number: (412)275-3393

www.foreverpittsburgh.com

Declared Value of Prize(s): Individual Pair(s) of Backstage Passes and access tickets (if needed) for to be determined concert events, each prize with a Declared Value equal to the sum of One-hundred and fifty percent (150%) of the face value of a floor ticket to that event for each awarded Backstage Pass plus the face value of each access ticket awarded (if any) determined on a concert by concert basis ("Prizes")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) During the Effective Date, Forever's, Participating Radio Station(s), will be giving away varying numbers of Backstage Passes and/or access tickets at various concerts with a Declared Value as described above. The number of Prize(s) may change per concert based on availability. Prize(s) are not transferable. If the Winner declines the Prize(s), there will not be any alternate Prize(s) available in substitution and the Prize(s) will not be re-awarded and becomes the property of Forever.

- During the Effective Date, Participant(s) will be directed to wear, an officially sponsored Take Me Backstage T-Shirt, or a self-created Froggy Take Me Back Stage T-shirt to certain Country concert events. All Participant(s) will then be eligible to win the Prize(s) to meet one of the country artists performing at the specific show on that specific date. Winners will be picked randomly by station employees on the day of the event at the concert venue. Which artist a Participant (s) will meet is determined by the representative of Forever Media Inc. and can change at the discretion of the artist's management and/or the management of the Participating Radio Station(s).
- All selected Participant(s) who win Backstage Passes ("Winners") will then be handed specific instructions of a time and location to meet in order to claim their Backstage Passes. Neither the Participating Radio Station(s) nor Forever Media Inc. assume any responsibility for any Winner(s) who does not arrive at the designated location and time. All Meet and Greet opportunities are time sensitive and once the instructed deadline has passed the Prize(s) will be forfeited.
- Any Participant(s), who wins Backstage Passes and does NOT have a ticket to the concert that particular day, will be given a access tickets to that concert equal to the number of Backstage Passes awarded so they may claim their Prize(s). Access ticket location if applicable is not guaranteed and will be at the sole discretion of the station representative and based on availability.

- Any Winner that is deemed in the sole discretion of the Forever representative to be visibly intoxicated or acting in a profane manner or in any way unfit to participate in the back stage meet and greet will forfeit their Prize(s) with no substitution.
- Winners MUST wear the Take Me Backstage T-Shirt to and during the Meet and Greet Opportunity.
- The Forever Participating Radio Station(s) may from time to time work in conjunction with concert promoters and various venues throughout our listening area to provide contestants the opportunity to win tickets and sometimes meet performers backstage as part of a contest or promotion. This opportunity is at all times subject to the sole discretion of the performer and the controlling venue and subject to change at any time. With this in mind, there may be situations where the Forever Participating Radio Station(s) and the promoter and/or the venue cannot be held liable for, including but not limited to: changes to the time, place, method, procedure, or cancellation of the event and or applicable Artist meet and greet sessions at any time.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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