

CONTEST NAME: "WHAT'S #1 2018"

BENCHMARK CONTEST RULES

Effective Date: January 1, 2018 to December 31, 2018

Participating Radio Station/Website Address/Studio Address/ Phone #:

Brownsville, PA Market: 123 Blaine Rd. Brownsville, PA 15417

Phone #: 724-938-2000

94.9 WOGG-FM www.foreverpittsburgh.com

Declared Value of the Daily Prize: One (1) random to be determined daily prize with a de minimus nominal value of \$100.00 or less ("Daily Prize(s)"); and; One (1) weekly grand prize in the form of a \$100 dollar gift certificate from Dan's Tire Service with a Declared Value of \$100.00 ("Weekly Prize").

Forever Media, Inc. through its Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) Beginning each weekday on the Effective Date, Forever's, Participating Radio Station in Brownsville PA will be giving away the above described Daily Prize(s) and each week one Weekly Prize in the form of a \$100 dollar gift certificate from Dan's Tire Service.

- To win, Participant(s) will be directed to listen each weekday morning starting at approximately 6:55am to name the number one item on an undisclosed Top 5 list pertaining to something local or topical for that day. On a cue to call, the fifth caller to 1 866-878-0949 will be given the opportunity to correctly identify the number one item on that day's list and win that morning's Daily Prize. In the event of technical difficulty with a call or an incorrect answer successive calls will be taken until that day's Daily Prize(s) is awarded, unless, in the event that the number one item is not correctly identified by 7:20am that weekday, no Daily Prize(s) will be awarded for that contest day.
- All Daily Winners for that week will then be eligible to be included in a random drawing for that week's Weekly Prize. A total of one (1) Weekly Prize Winner will be randomly drawn by Forever each Friday, prior to noon and announced on air. The Weekly Prize Winner does not have to be listening to win.
- Winners have 30 days from date of winning to claim either their Daily Prize(s) or Weekly Prize. Any Daily Prize(s) or Weekly Prize not claimed and/or collected within 30 days of the first notification shall remain the property of Forever.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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