

# Children's Online Privacy Protection Act of 1998

The Children's Online Privacy Protection Act became effective April 21, 2000. The regulations apply to the online collection of personal information for children under the age of 13. They outline what a website operator must include in a privacy policy; when and how to seek verifiable consent from a parent; and what responsibilities an operator has to protect children's privacy online.

Forever Media, Inc. and affiliates ("Forever Media") is committed to protecting the privacy of children who use our sites, applications, and promotions.

This Children's Online Privacy Protection Policy explains our information collection, disclosure, and parental consent practices with respect to information provided by children under the age of 13 ("child" or "children"). This policy is in accordance with the U.S. Children's Online Privacy Protection Act of 1998 ("COPPA").

For more information about COPPA, and general tips about protecting children's online privacy, please visit OnGuard Online.

## Personal Information

The Children's Online Privacy Protection Act and Rule apply to individually identifiable information about a child that is collected online, such as: full name, home address, email address, telephone number, and any other information that would allow someone to identify or contact the child.

The Act and Rule also cover ancillary types of information - hobbies, interests, and information collected via cookies or other types of tracking mechanisms, etc - when that information is tied to individually identifiable information.

## Name and Contact Information of All Operators

This Children's Online Privacy Protection Act statement discloses the privacy practices of Forever Media at [www.forevermediainc.com](http://www.forevermediainc.com), [www.foreveraltoona.com](http://www.foreveraltoona.com), [www.forevercumberland.com](http://www.forevercumberland.com), [www.foreverjohnstown.com](http://www.foreverjohnstown.com), [www.forevernorthwestpa.com](http://www.forevernorthwestpa.com), [www.foreverpittsburgh.com](http://www.foreverpittsburgh.com), [www.foreverstatecollege.com](http://www.foreverstatecollege.com), [www.foreverwheeling.com](http://www.foreverwheeling.com), [www.foreveryork.com](http://www.foreveryork.com). Forever Media is the only operator of these websites.

To contact us regarding any other issue, please email: [webmaster@forevermediainc.com](mailto:webmaster@forevermediainc.com)

## **Kinds of Personal Information Collected**

Forever Media collects information from our users at our radio station websites solely for the purpose of contest entries. Users knowingly submit personally identifiable information such as name, age, home address, home telephone number, work address, and work telephone number in order to qualify and/or register for a contest prize drawing.

Should one of our radio stations promote a contest drawing directed at online submission from children under the age of 13, (e.g. A Mother's Day contest asking for written/typed entry describing why the child has the World's Greatest Mother,) the contest description and rules will/must specify that a parent/guardian is required to list their personally identifiable information first, verifying their status as a parent/guardian by "signing" an official online statement, therefore granting permission/consent for the child under the age of 13 to submit the entry for the contest/prize drawing. "Signing" an official online statement may involve checking a box with the following statement: "I verify that I am the legal parent/guardian of the child listed below. This child is under the age of 13. I grant permission for the child listed below to submit his/her entry for the contest described herein." Contests directed at online submissions from children under the age of 13 will not require street address information; such contests will only require name, age, city/town, and phone number(s).

Forever Media websites listed above do not currently collect any of the following personally identifiable information: social security numbers, credit card numbers, bank information, etc. None of our websites listed above require this information. None of our websites listed above sell merchandise or services via the website.

## **How We Use Personal Information**

Forever Media is the sole owner of the information collected on the websites listed above. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. The personally identifiable information is submitted for contest entries, and is collected via the submission form located on the website. This information is then printed and stored in our offices until the date of the prize drawing specified. After a winner(s) has/have been selected from all entries received, the remaining printed entries are destroyed.

## **Information Disclosure to Third Parties**

Any information provided by our users is provided knowingly on a voluntary basis, and is never disclosed to any third parties.

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